WEWS

Flight Dates 10/03/12-10/14/12

Order Sep 00:20:00

Product Estimate # :60 spots 10.3-10.14

Republican Jewish Coalition: 60s 1 Alt Order # 313667 Contract / Revision

Billing Type Cash Original Date / Revision Agency Com 15%

> 10/02/12 10/03/12 Order Type **GENERAL** Billing Contact

Billing Cycle EOM/EOC Advertiser Republican Jewish Coalition

> 5937 Jones Creek Road, Suite B Billing Calendar BROADCAST

Baton Rouge, LA 70817

Demographic A35+ Agency Jamestown Associates

Rev Codes POL POL ISS **Buying Contact**

Sales Office EWSDC Product Codes PL

Sales Region NAT Priority P-1 5 Mapleton Road

Advertiser Ref Agency Ref Suite 300 Princeton, NJ 08540

Start Date

Primary Account Executive

Order%

Daniel Baylog

Account Executive

ON YOUR SIDE

Daniel Baylog 100%

End Date

Order Share 100% Market Value 72900

% of Order	Amount
%	0
%	0
%	0
%	0
%	0
%	0
%	0
%	0
%	0
%	0
%	0
%	0
%	0
%	0
%	0
	% % % % % % % %

Order Totals Billing Plan

Month	# of Spots	Net Amount Gross Amount		Rating	Start Date	End Date	# Spots	Net Amount G	ross Amount
October 2012	33	\$61,965.00	\$72,900.00	0.00	10/01/12	10/13/12	33	\$61,965.00	\$72,900.00
Totals	33	\$61,965.00	\$72,900.00	0.00					

										Tota	als
Ln Ch	Start	End	Inventory Code	Break	Start/End	Γime Days	Len Spot	s Rate Pri	Rtg Type	Spots	Amount
N 1 WEW	'S 10/03/1	2 10/14/12	M-F GMC 6-7a M-F GMC 6-7a	СМ	6-7a	МГЖГБ	1:00	2 \$1,100.00 P-3	0.00 NM	4	\$4,400.00
9	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 1	0/01/12	10/07/12	WГF	2	\$1,100.00	0.00					
Week: 1	0/08/12	10/14/12	MTWTF	2	\$1,100.00	0.00					
N 2 WEW	'S 10/03/1	2 10/14/12	M-F GMA 7-9a	СМ	7-9a	MTWTF	1:00	1 \$1,200.00 P-2	0.00 NM	3	\$3,600.00
			M-F GMA 7-9a								

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Contract / Revision 313667 Flight Dates 10/03/12-10/14/12 Hiatus Dates

<u>Original Date / Revision</u> 10/02/12 / 10/03/12 <u>Order Sep</u> 00:20:00

Advertiser Republican Jewish Coalitic Product Republican Jewish Coalitio Estimate # :60 spots 10.3-10.14

										Tot	als
Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Spo	ts Rate Pri	Rtg Type		Amount
N 2 WEWS 1	0/03/12	2 10/14/12	M-F GMA 7-9a M-F GMA 7-9a	СМ	7-9a	МГЖГБ	1:00	1 \$1,200.00 P-2	0.00 NM	3	\$3,600.00
Start [End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/01/ Week: 10/08/		10/07/12 10/14/12	WГF МГWГF		\$1,200.00 \$1,200.00	0.00 0.00					
N 3 WEWS 19			M-F 9-10a	CM	9-10a	MTWTF	1:00	1 \$1,100.00 P-2	0.00 NM	3	\$3,300.00
	0,00,12		M-F 9-10a		0 .00			. 4.,.66.66	0.00		φο,σσσ.σσ
Start [End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/01/ Week: 10/08/		10/07/12 10/14/12	WГF МГWГF		\$1,100.00 \$1,100.00	0.00 0.00					
N 4 WEWS 19			M-F 12-1230pm N		12-1p	MTWTF	1:00	2 \$2,000.00 P-1	0.00 NM	4	\$8,000.00
	0,00,12	10/11/12	12-1230p News	10110 0111	12 19		1.00	2 42,000.001	0.00 14111		ψο,σσσ.σσ
Start [End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/01/ Week: 10/08/		10/07/12 10/14/12	WГF МГWГF		\$2,000.00 \$2,000.00	0.00 0.00					
N 5 WEWS 1			M-F 3-4P Katie	CM	3-4p	MTWTF	1:00	2 \$1,800.00 P-2	0.00 NM	4	\$7,200.00
	0,00,11	10/11/12	M-F 3-4p Katie	O.M.	0 .p		1.00	2 \$1,000.001 2	0.00 14111		ψ1,200.00
Start [End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/01/		10/07/12	WГF МГWГF		\$1,800.00	0.00					
Week: 10/08/		10/14/12	M-F 5-6p News	CM	\$1,800.00 5-6p	0.00 MTWTF	1:00	1 \$3,200.00 P-1	0.00 NM	2	\$6,400.00
NO WEWS I	0/03/12	2 10/14/12	M-F 5-6p News	CIVI	5-oh	MII WI F	1.00	1 \$3,200.00 P-1	U.UU INIVI		\$6,400.00
Start [End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/01/		10/07/12 10/14/12	WГF МГWГF	1	\$3,200.00	0.00					
Week: 10/08/			M-F 6-630p News		\$3,200.00 6-630p	0.00 MTWTF	1:00	1 \$4,000.00 P-1	0.00 NM	3	\$12,000.00
N / WEWS I	0/03/12	2 10/14/12	M-F 6-630p News		0-030p	IVII VV I I'	1.00	1 \$4,000.00 F-1	U.UU INIVI	3	\$12,000.00
Start [End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/01/ Week: 10/08/		10/07/12 10/14/12	WГF МГWГF	1	\$4,000.00 \$4,000.00	0.00 0.00					
N 8 WEWS 10			M-Su 630-7p WN		630-7p	MTWTF	1:00	1 \$4,000.00 P-2	0.00 NM	2	\$8,000.00
NO WEWS I	0/03/12	2 10/14/12	M-Su 630-7p WN		030-7μ	IVII VV I I'	1.00	1 \$4,000.00 F-2	U.UU INIVI		φο,000.00
Start [End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/01/		10/07/12 10/14/12	WГF МГWГF	1	\$4,000.00 \$4,000.00	0.00					
Week: 10/08/			M-SU 11-1135P L		11-1135p	0.00 MTWTF	1:00	1 \$4,800.00 P-2	0.00 NM	2	\$9,600.00
N 9 WEWS II	0/03/12	2 10/14/12	M-SU 11-1135P I		11-1135p	WII WIF	1.00	1 \$4,600.00 F-2	U.UU INIVI		\$9,000.00
		End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/01/ Week: 10/08/		10/07/12	WГF МГWГF		\$4,800.00	0.00					
N10 WEWS 10		10/14/12			\$4,800.00 1135p-1207x	0.00 MTWTF	1:00	1 \$1,800.00 P-2	0.00 NM	3	\$5,400,00
N IO WEWS I	0/03/12	2 10/14/12	M-F 1135p-1202a M-F 1135p-1202a	-	1135p-1207X	WII WIF	1.00	1 \$1,000.00 F-2	U.UU INIVI	3	\$5,400.00
Start [End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/01/		10/07/12	WГF МГWГF		\$1,800.00	0.00					
Week: 10/08/		10/14/12	SA GMA 8-9a		\$1,800.00	0.00	1:00	1 \$1 200 00 B 2	0.00 NM	2	\$2,400.00
N11 WEWS 1	0/03/12	2 10/14/12	SA GMA 8-9a SA GMA 8-9a	СМ	8-9a	3-	1:00	1 \$1,200.00 P-2	U.UU INIVI	2	⊅∠,4∪∪.∪∪
Start [End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/01/		10/07/12	S-		\$1,200.00	0.00					
Week: 10/08/		10/14/12	S-		\$1,200.00	0.00	1:00	1 \$2 600 00 B 2	0.00 NA	4	¢2 600 00
N12 WEWS 1	0/03/12	2 10/14/12	SU 6-630p News SU 6-630p News	СМ	6-630p	S	1:00	1 \$2,600.00 P-2	0.00 NM	1	\$2,600.00

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Print Date: 10/03/12



Contract / Revision 313667 Flight Dates 10/03/12-10/14/12 **Hiatus Dates**

Original Date / Revision 10/02/12/ 10/03/12 Order Sep 00:20:00

Advertiser Republican Jewish Coalitic Product Republican Jewish Coalitio Estimate # :60 spots 10.3-10.14

Ln Ch Start End	d Inventory Code	Break Start/End	Time Davs	Len Spots	Rate Pri	Tota Rtg Type Spots	ls Amount
N12 WEWS 10/03/12 10/1	· · · · · · · · · · · · · · · · · · ·	CM 6-630p	S		\$2,600.00 P-2		\$2,600.00
	SU 6-630p News	·					
Start Date End D	Date Weekdays Spe	ots/Week Rate	Rating				
Week: 10/01/12 10/07	/12S	1 \$2,600.00	0.00				
Week: 10/08/12 10/14	/12	0 \$0.00	0.00				

33 \$72,900.00 Totals